

Qualifications

Experience

12 years of professional graphic design experience specializing in identity and logo design, print and publication design

Skills

Art direction, copy-writing, illustration, photography, image retouching, pre-press

Contract Employers

Michigan Suburbs Alliance, Strategy Network, Hour Media, AC Illustration, Paxahau, CPOP Gallery, City of Detroit

Software

Adobe Creative Suite; Macromedia Dreamweaver; Quark Xpress

Strengths

Exceptional communication skills, upbeat and positive attitude, productive and efficient in solitary and team environments, self-motivated, adaptive and inventive.

Work & Experience

Jamie Latendresse Design – Freelance Art & Design; Aug. 1995 - Present

Freelance art director and designer; identity and collateral, marketing and public relations materials, invitations, advertisements, announcements, digital imagery and illustration, CD packaging and album design, and photography

Primary Space Gallery – Hamtramck, Michigan. Co-owner / Creative Director; March 2003 - November 2006

Director of all design and identity for gallery publicity, advertising, web and creative services; co-curator, artist relations, gallery management and development operations, press relations, and event production

Strategy Network – Livonia, Michigan. Senior Graphic Designer/Art Director; April 2003 - August 2005

Designer and art director for direct mail and marketing firm specializing in automotive marketing for General Motors/Motors Insurance Corporation; created mail and marketing design for GM Motor Club, GM Protection Plan and related programs. Art director for HUMMER owner publication, *HUMMER Adventures*, producing editorial layout and design for biannual magazine

OVAD / DAVO Photographic – Digital Image Retoucher (sub-contractor), December 2002 - March 2003

Digital image specialist responsible for image pathing, layering, digital retouching and composition of automotive and various other digital product photography

Detroit Electronic Music Festival 2000, 2001, 2002 – Detroit, Michigan. Graphic Arts Director; Feb. 2000 - Dec. 2002

Design and direct production of all publicity, sponsorship, merchandising and advertising materials for the music festival. Materials include sponsorship books, festival identity, ads, fliers, collectable poster, stage banners and back drops

CPOP Gallery – Detroit, Michigan. Graphic Arts Director, Aug. 1999 - Feb. 2003; Assistant Director; Aug. 1999 - Sep. 2001

Director of all design and identity for gallery publicity, advertising, web and creative services; assist Gallery Director with direction, curation, and planning of gallery exhibitions, events, and productions

Montgomery Advertising – Oak Park, Michigan. Photographer & Graphic Designer; Aug. 1995 - June 1999

Digital photography of retail products; retouching and color correction; various layout and graphic design; scanning and detailing; pre-press output and preparation, color seps and keys

Education

Oakland Community College

Independent Study, Photography, 1997 - 1998

Eastern Michigan University,

Bachelor of Arts, 1990 - 1994

Film and Telecommunications Major, Journalism Minor

Additional Activities

Hamtramck Downtown Development Authority,

Board Member, 2005 - 2007

Festival of Trees (Children's Hospital of Detroit),

Creative Director, FOT.org 1999 - 2003