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## Summary

Introducing an art director, graphic and web designer with over 13 years experience creating upbeat and positive design solutions for clients large and small (also medium). Excellent design comes standard, but you can also choose from a range of luxurious options like web design, digital illustration, copy-writing, photography, and pre-press. Nicely equipped with the spirit and motivation of a designer who admires and cherishes his craft. Exceptional communication skills sure, but check out his productivity and efficiency in any environment, and his inventive and adaptive nature. He also handles great at high speeds and with lots of bumps in the road.

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### 🟡 Designer - **Jamie Latendresse Design** – Detroit, Michigan; New York, New York **1994-NOW**

- creating and/or realigning identity and branding solutions, advertising and publicity materials, with wit and impassioned creativity
- managing design and art direction for over 20 active clients comprising a spectrum of service providers, trades and industries including restaurants, non-profit entities, health & beauty care, architectural service agencies, event promoters, and fine artists

### 🟢 Creative Director - **Michigan Suburbs Alliance** – Ferndale, Michigan **2005-NOW**

- cultivating vibrant and agile brand identity for forward-thinking non-profit; placing a credible but smiling face on the org and its staff
- consistently providing bright, catchy design solutions for the org's programs and events; "who's your designer?" a constant query

### 🟢 Art Director - **Zoyes East Inc.** – Ferndale, Michigan **2005-2008**

- added soul & ingenuity to the marketing marble of this model-making métier; penned Zoyes' maxim, "a place of miniature business"
- leave-behinds, mailers, and web sites crafted while simultaneously expressing this creative agency's spirit, passion, and humor.

### 🟡 Co-Owner / Creative Director - **Primary Space Gallery** – Hamtramck, Michigan **2003-2007**

- over 30 exhibitions of emerging and established artists uniquely represented through innovative design and exhibition style
- developed tightly cohesive brand identity for gallery including publicity, advertising, web site, and internal management tools

### 🟠 Art Director - **Strategy Network** – Livonia, Michigan **2003-2005**

- design & production lead under creative director for GM HUMMER owner publication from thumbnail to press-check
- developed thoughtful, consecutive, award-winning holiday self-promotions, all with custom gifts

### 🟠 Graphic Arts Director, Assistant Director - **CPOP Gallery** – Detroit, Michigan **1999-2003**

- creative hub for CPOP's entire marketing *maschine*; raised Lowbrow [movement] eyebrows for over 30 solo and group exhibitions
- spearheaded design efforts to market gallery both as edge-ridden art showcase and premier event venue

### 🟢 Graphic Arts Director - **Detroit Electronic Music Festival (DEMF)** – Detroit, Michigan **2000-2002**

- developed the visual identity of Detroit's first 3 electronic music festivals, drawing tens of thousands of techno fans over 3 years
  - flanked stages with enormous custom scrim and banners, as well as designing ads, credentials, schedules, and publicity
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🟠 Employee    🟢 Consultant    🟡 Owner

## Clients

HUMMER, Red Cross, GM, Epiphany Glass, Daniel D'Ordine CFP, Paxahau, Zuccaro Restaurants, Amicci's Pizza, Strategy Network

## Skills

pre-press, copy-writing, digital illustration, photography, image retouching, color correction, in-office hilarity

## Sites

rougeroastery.com, suburb salliance.org, primaryspace.com, pledged.com, elementeventdesign.com

## Tools

OSX, Windows, Adobe Creative Suite, Dreamweaver, Adobe Acrobat, Microsoft Office

## Keywords

identity + collateral, branding, typesetting, menu design, invitation design, insalata caprese, mailers, music packaging

## Interests

eclectic music, modern art & photography, greasy spoons, cities, cinema, humor, mid-20th century design, and Bottlecaps® candy

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